

JulesArt Extra Commercial Use of Fonts Licence

1 June 2017

USE OF JULESART* FONTS SUMMARY

For any commercial use, you must have either:
a Basic Commercial Use of Fonts Licence which is enclosed when you buy fonts at heartofjules.com and has certain requirements, or an Extra Commercial Use of Fonts Licence which allows you to use the font in something that will be sold to more than one buyer.

BASIC COMMERCIAL USE OF FONTS LICENCE SUMMARY

If you have bought these fonts, you will have a Basic Commercial Use of Fonts Licence in your zipped files (please fill out the form at heartofjules.com/licences if you have not bought these at heartofjules.com or do not have the BCUF Licence). With this licence, you may use these products commercially provided you follow the Basic Commercial Use of Fonts Licence conditions and you are not selling more than one copy of what you are producing with our work.

If your products will be sold to multiple people, you need an Extra Commercial Use of Fonts Licence. If you are unsure whether or not your usage of the font requires an Extra Commercial Use of Fonts Licence, please fill out the form at heartofjules.com/licences and tell us your why you are unsure.

EXTRA COMMERCIAL USE OF FONTS LICENCE SUMMARY

This licence costs fifteen times the usual (not a special or discount price) amount paid for the fonts, for example, a font pack which costs \$20.00 under the Basic Commercial Use of Fonts Licence would be \$300.00 ($\20×15) for an Extra Commercial Use of Fonts Licence.

This licence is more expensive because the Extra Commercial Use of Fonts Licence lets you use fonts in something that will be sold, eg magazines for sale, web templates for sale, t-shirts or posters for sale or DVDs, CDs or games for sale etc. This licence also allows exemption from requirements to provide credit & information for JulesArt (julesart).

EXTRA COMMERCIAL USE OF FONTS LICENCE CONDITIONS

The Extra Commercial Use of Fonts Licence grants you, the Buyer a

non-exclusive, non transferrable right to make use of julesart Font(s) that you have bought (Font or Fonts).

Your use of the Fonts, under the Extra Commercial Use of Fonts Licence, is subject to the following conditions:

- (1) You may use the Font(s) alone or you may incorporate the Font into another work you are creating.
- (2) Unless you have our prior written consent as well as an Extra Commercial Use of Fonts Licence, you must not directly or indirectly licence, sub-licence, sell or resell the Font(s) or offer to do any of these things. All of these things are referred to as Resale.
- (3) You may use the Font(s) in a printed format or display the Font(s) in a digital format, such as a graphic or flash file on a website, in a PowerPoint presentation or Ebook, as part of software or a game you create, or in a video production, film, animation, television programme, or associated publicity material etc. However Font(s) are not to be duplicated and/or distributed on their own as a font file without Special Permission.
- (4) Your use of the Font(s) for Extra Commercial Use is limited to a single application.
- (5) Your use of the Font(s) does require attribution as per the terms of the Basic Commercial Use of Fonts Licence, although you may still choose to do so.
- (6) You may use the Font(s) in a work which you are creating for your own purposes or for specific clients.
- (7) You may incorporate the Font(s) in a single work which is created for Resale by you or your client (provided that only the complete work is offered for sale and the terms of sale (i) require those that acquire the work to only use the Font(s) for their own personal use or in a work they are creating for a client (ii) prohibit resale of the Font(s) as a stand-alone item).
- (8) If the Font(s) is used or incorporated in a work there is no restriction on the number of copies of that single work that can be reproduced and distributed.
- (9) Notwithstanding the restriction on Resale, if you acquire the Font(s) on behalf of your client you may recoup from your client the cost of acquiring the Font(s).

For example: you may incorporate the Font(s) on a t-shirt that you or your client distributes commercially. An unlimited number of copies of the t-shirt may be made and sold but the Font(s) cannot be incorporated in more than one t-shirt or other work.

Additionally, buyers of the t-shirt must not offer the design using the Font(s) for sale, for example on other merchandise.

EXAMPLES OF USE

The Extra Commercial Use of Fonts License can be used for one of the following examples:

A single website template for sale, (commercial, personal, or non-profit website, print, flash, video etc)

A single website for a specific client without attribution,

One graphic template for sale for a blog, Twitter page, Facebook, or other social networking site,

A single scrapbooking layout or quick page for sale,

A single game, or avatar set or character graphics for a single commercial game, whether online, or for computers, consoles etc,

A single video, such as a tutorial, animation, training video, or other commercial film or training material, including education material, intended to be distributed or accessed by multiple people,

A single printed item for sale (eg, used for a book, greeting card, t-shirt design, game, product packaging, CD, or DVD for sale) A single piece of computer software or

Any other item which will be produced and sold to more than one user.

PROHIBITED FROM USE WITH THIS LICENCE

You must not offer, redistribute or resell julesart Font(s) either on its own or as part of any other collection of graphic or font resources or files. The original Font(s) will always remain the property of the author, and owners of heartofjules.com retain their rights to be the sole means of distribution of julesart Font(s).

Any questions regarding this Licence can be submitted on the form at

heartofjules.com/licences

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* JULESART WAS PREVIOUSLY KNOWN AS URGENT ARTWORK, OR ARTMAMA.

Domain names previously associated with these products were artmama.co.nz and artgrowlove.com but these had to be dropped because the email addresses using these domains got taken over by spammers and the artgrowlove website got hacked/became infected

and the domain name was blacklisted by google. This is why email addresses are no longer listed anywhere online and we ask you to fill out the forms. Sorry for the inconvenience.

urgentartwork.co.nz is still happily up and running and features a lot of earlier work and backstories about the artist.

TO APPLY FOR AN EXTRA COMMERCIAL USE OF FONTS LICENCE, GO TO www.heartofjules.com/licences